

# CYBERCHOICE FIRST RESPONDERS<sup>SM</sup>

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Breach response can be expensive and potentially harmful to an organization's reputation. Having the right partners can help limit your reputational damage and mitigate third-party exposure.

To help our policyholders prevail – before, during and after a breach, The Hartford has developed a panel of professionals with significant breach response experience to round out your incident response plan, comply with regulatory requirements, protect your company's brand, and provide real identity risk solutions to your customers. Benefits include: pre-negotiated rates, vendor availability and better coordinated response.



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To learn more about The Hartford's cyber security services, visit [TheHartford.com/cyber](https://TheHartford.com/cyber)

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